

A Consumer Society

Read the definitions below.

1. Match the term or phrase with the right definition (list below).
2. Match each definition with the cartoon(s) that best illustrates it. Justify your answers.

To keep up with the Joneses • Consumer society •
Conspicuous consumption • Consumerism •

.....
(noun) a society in which people often buy new goods, especially goods which they do not need and which places a high value on owning many things

Cambridge Advanced Learner's Dictionary

(A)

BABY WALKER



(1)



(2)

.....
(noun) the belief that is good to buy and use a lot of goods and services

Longman Dictionary of Contemporary English

(B)

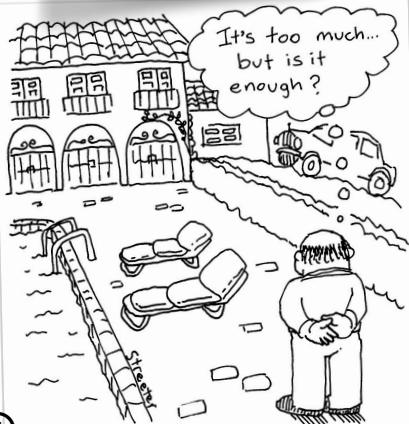
.....
(noun) the buying of expensive goods in order to impress people and show them how rich you are

Oxford Advanced Learner's Dictionary

(C)



(3)



(4)

.....
(phrase) to do something in order to show that you have as much money as other people, rather than because you really want to do it

Cobuild Advanced American Dictionary

(D)