

LESSON OVERVIEW

NOTION : Places and Forms of Power

TOPIC : Consumers Under Pressure

ISSUE : Does consumerism controls our society? Should consumers be concerned about the environmental consequences of their consumer-based lifestyle?

OUTLINE

1 - The effects of consumerism and materialism

a - Peer pressure - "Keeping up with the Joneses"

b - Consequences of consumerism and materialism

2 - The power of having a choice / The power of choice

a - Raising awareness : The various steps of consumption + Effects on environment

b - How to be an ethical consumer?

DOCUMENT LIST

VIDEO : 2 cartoons - Two neighbors one up each other + Keeping up with the Joneses (1963)

PICTURES+TEXT : Definitions of consumerism / conspicuous consumption + Comics

TEXT : Article - Pupils under pressure to buy brands

TEXT : Article - The Psychology of Materialism, And Why It's Making You Unhappy

VIDEO : Educational video animation - "The Story of Stuff"

TEXT : Article - How to be an ethical consumer

Evaluations:

VIDEO : Educational video animation - "The Story of Stuff"

ESSAY WRITING : Do you think consumerism controls our society? / Is a consumer society always a throw-away society"?

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